

WorldCrafts Promotional Copy

WorldCraftsSM and its local partners develop fair-trade businesses that provide sustainable income and offer eternal hope for impoverished people throughout the world. WorldCrafts is committed to:

- Abiding by Fair Trade Federation guidelines that specify fair wages and humane, voluntary working conditions for the artisans.
- Paying artisans a fair price that covers not only their costs, but also insures sustainable production.
- Helping artisans to maintain certain levels of product orders and investing in product development for long-term planning, enabling them to invest in the growth of their business.
- Providing resources for customers to host parties, resulting in greater sustainability for artisan groups. This allows individuals to have access to housing, education, medicine, and nutrition.

Learn more about this exciting work and purchase unique gifts on (month, date), (time) at (location).

WorldCraftsSM is a division of WMU®.

www.WorldCrafts.org



WORLD CRAFTSSM

Partnering Together for HopeTM

Out of this world. And into your home.

Come explore a wide selection of handcrafted masterpieces from Africa, Asia, Europe, Latin America, and the Middle East.

Learn more about these rich cultures, their art, and their challenges at our WorldCraftsSM party on (month, date) at (location, time).

The WorldCrafts vision is to offer an income with dignity and the hope of everlasting life to every person on earth.

Learn more about this exciting work and purchase unique gifts on (month, date), (time) at (location).

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